

New Campbell Hausfeld Powered Paint Roller Provides Consistent Coverage and Fast Finish

Campbell Hausfeld provides a high-end alternative to a manual paint roller by launching the Powered Roller (model EZ111A).

Known for its contractor and high-end do-it-yourself paint sprayers with brands such as Easy Spray™ high-volume, low-pressure (HVLP) and One Touch airless sprayers, Campbell Hausfeld expands its product line, which includes pneumatic spray guns, to provide retailers with premium-quality painting options with mass appeal.

"We are applying our high-quality standards to the general consumer market," said Pam Melton, Product Manager for Campbell Hausfeld Paint Systems. "Customers who repaint their home interiors and exteriors once or twice a year will find the Powered Roller provides a faster, more consistent finish than a brush or manual roller without the investment of a paint sprayer."

The battery-operated Powered Roller features a nine-inch auto feed roller that covers smooth to medium surfaces at 16 square feet per minute. In addition to speed and more consistent coverage, the Powered Roller provides user-friendly features and benefits such as:

- Disposable roller cover system
- Easy-locking ¾ gallon canister to reduce spills
- Tool-free setup. Tubing fits securely onto fittings without clamps
- Balanced unit with shoulder strap to reduce back strain and increase portability
- Convenient battery power. No power cord dragging across fresh paint or extension cords needed to reach work area

The Powered Roller comes complete with an eight-foot hose, splatter shield, roller tray, extension handles and faucet adapter. Batteries are not included. Suggested retail price for the Powered Roller is \$49.

Founded in 1836 and headquartered in Harrison, Ohio, Campbell Hausfeld is a leading manufacturer and marketer of air compressors, air tools and accessories, paint sprayers, welders and pressure washers. To learn more about Campbell Hausfeld products, visit www.chpower.com or call 888-CHPOWER (1-888-247-6937).