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Hardware Show Booth #30049

## Campbell Hausfeld Extends Value and Performance To New Power Tool Line

Campbell Hausfeld, longtime and trusted leader in the pneumatic tool and air compressor industries, is launching a broad collection of power tools that will appeal to traditional do-it-yourselfers as well as those looking for simple solutions to speed up home maintenance projects.

"Out of 12 categories tested, our consumers ranked power tools as the No. 1 category they'd like to see branded as Campbell Hausfeld," said John Brown, Director of Marketing for the Campbell Hausfeld Home and Car Care Solutions Group. "As the No. 1 manufacturer of pneumatic tools, we have spent the past two years applying our engineering expertise to create solutions that resolve consumer dissatisfaction with existing power tools on the market, as well as provide our retailers with expanded offerings under the trusted Campbell Hausfeld name."

Campbell Hausfeld's new product offerings include the REvolution line, inverters and more than 20 corded and cordless power tools.

**REvolution Tools: *ultra-compact, ultra-lightweight cordless and battery-operated tools with patented features***

**REvolution Drill Drivers:** REvolution drill drivers are available in 19.2-, 14.4-, 12-, 9.6- and 6-volt models to complete nearly any project. They feature motors that produce up to 50 percent more power than competing drills; patented Dashboard™ technology that incorporates magnetic trays to secure fasteners, barrel levels for horizontal drilling accuracy and LED charge indicators (model-specific); quick release or keyless chucks for fast bit changes; 20 percent lighter battery cells and Smart™ off-board charging systems that extend run time (model-specific); and ergonomic two-finger triggers and soft-grip handles.

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Another differentiating feature is the REvolution drill driver storage systems. The 19.2-volt drill driver is housed in Campbell Hausfeld's unique Project Organizer, a durable, injection-molded case that incorporates a removable exterior accessory kit. The 9.6-, 12- and 14.4-volt drill drivers feature clear plastic accessory "on board" storage cases that actually snap onto and house the tools. The drills also come with the most popular bits.

A benefit for retailers, the REvolution drill drivers also feature "hands on" packaging that allow the tools to sell themselves—customers can feel the products' ergonomic soft grips and triggers without removing the product.

**6-Volt Cordless Screwdriver (model DG3500):** Compact enough to fit in a kitchen drawer, the new 6-volt cordless screwdriver has a soft-grip handle that rotates to inline or pistol position to accommodate various space requirements and has an easy-to-reach forward and reverse switch. A built-in horizontal level improves accuracy. Includes two driver bits which are stored on the unit itself, and bits can be quickly changed without using a tool.

**REvolution Laser Find 3-In-1 Laser Level (model LZ3000):** An ideal complement to the REvolution drill drivers and screwdrivers, the Laser Find wraps a laser level, stud finder and LED light into one convenient tool.

#### **Inverters: *on-the-go power for automobiles***

Campbell Hausfeld powers some of the most popular electronic gadgets and appliances right from the automobile's dashboard with its new line of inverters, including a 90-watt mini and 200- and 425-watt power discs.

The inverters plug into an automobile's cigarette lighter and transform electrical current from DC to AC. The inverters feature one or more backlit 12-volt outlets for convenient access to power. The inverters' safety features include low voltage shut-off if the automobile's battery power becomes low and thermal overload protection to prevent short circuiting and overheating.

#### **Corded and Cordless Power Tools: *high-demand, value-driven consumer solutions***

Campbell Hausfeld's new cordless and corded tool line provides retailers with a well-respected and recognizable alternative to lesser-known brands at a value-driven price point. The collection includes the most popular portable power tools, including drill drivers, sanders (detail, sheet) saws (circular, jig, reciprocating) and grinders as well as bench tools including a grinder, a cut-off saw and drill presses. All are backed by either a one- or two-year warranty.

Retailers interested in purchasing or learning more about Campbell Hausfeld's new tools may contact John Brown, Director of Marketing, Campbell Hausfeld Home and Car Care Solutions Group, at [jbrown@campbellhausfeld.com](mailto:jbrown@campbellhausfeld.com). Founded in 1836 and headquartered in Harrison, Ohio, Campbell Hausfeld is a leading manufacturer and marketer of power tools, air compressors, paint sprayers, welders and pressure washers. More information can be found at [www.chpower.com](http://www.chpower.com) or by calling 1.888.CHPOWER (247-6937).